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Career Report for Graduates

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Report Prepared for

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Profiling

● Your Profiling

Personal profiling is the first step in career planning. The purpose of profiling is to understand your current career planning stage. It will help decide your career objective and roadmap. The ultimate aim of the planning is to take you from the current stage of career planning to the optimized stage of career planning. Personal profiling includes information about your current stage, the risk involved and action plan for your career development.

Current Stage of Planning



Diffused

Diffused: You are at the diffused stage in career planning. We understand that you have a fair idea of your suitable career. At this stage, you have a better understanding of career options. However, you are looking for more information to understand the complete career path for yourself and an execution plan to achieve it. Lack of complete information and execution plan can adversely impact your career. Most career decisions are based on limited information

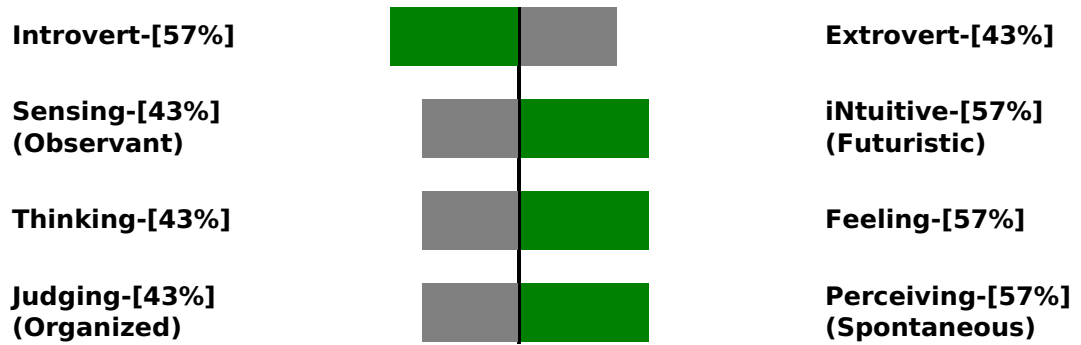
Risk Involved: Career misalignment, career path misjudgment, wrong career path projections, unnecessary stress

Action Plan : Explore career path > Align your abilities and interests with the best possible career path > Realistic Execution Plan > Timely Review of Action Plan

Result of the Career Personality

Personality Assessment will help you understand yourself as a person. It will help you expand your career options in alignment with your personality. Self-understanding and awareness can lead you to more appropriate and rewarding career choices. The Personality Type Model identifies four dimensions of personality. Each dimension will give you a clear description of your personality. The combination of your most dominant preferences is used to create your individual personality type. Four dimensions of your personality are mentioned in this chart. The graph below provides information about the personality type you belong to, based on the scoring of your responses. Each of the four preferences are based on your answers and are indicated by a bar chart.

Personality Type: Introvert:iNtuitive:Feeling:Perceiving



Analysis of Career Personality

● Your Career Personality Analysis

Where do you prefer to focus your energy and attention?



- You mostly get your energy from dealing with ideas, pictures, memories and reactions which are part of your imaginative world.
- You are quiet, reserved and like to spend your time alone.
- Your primary mode of living is focused internally.
- You are passionate but not usually aggressive.
- You are a good listener.
- You are more of an inside-out person.

How do you grasp and process the information?



- You are very imaginative, open-minded and curious.
- You prefer to explore and focus on hidden meanings and future possibilities.
- You are interested in doing things that are new and different.
- You first like to see the biggest picture, then try to find out facts.
- You are interested in new things and what might be possible.
- You solve problems by leaping between different ideas and possibilities.

How do you make decisions?



- You seem to make decisions based on your values or the feelings of others involved.
- You seem to be ruled by your heart instead of your head.
- In your relationships, you appear caring, warm, and tactful.
- You look for what is important to others and express concern for others.
- You tend to judge situations and others based on feelings and circumstances.
- You seek to please others and want to be appreciated.

Analysis of Career Personality

● Your Career Personality Analysis

How do you prefer to plan your work ?

P
Perceiving
(Spontaneous)

- You seem to prefer a flexible and spontaneous way of life.
- You prefer to adapt to the world rather than organizing it.
- You like staying open to new experiences and information.
- You like to approach work as play or mix of work and play.
- You appear to be casual and like to keep plans to a minimum.
- You are a random thinker who prefers to keep his/her options open.
- You are spontaneous and often juggle several tasks at once.

Your strengths

Strength

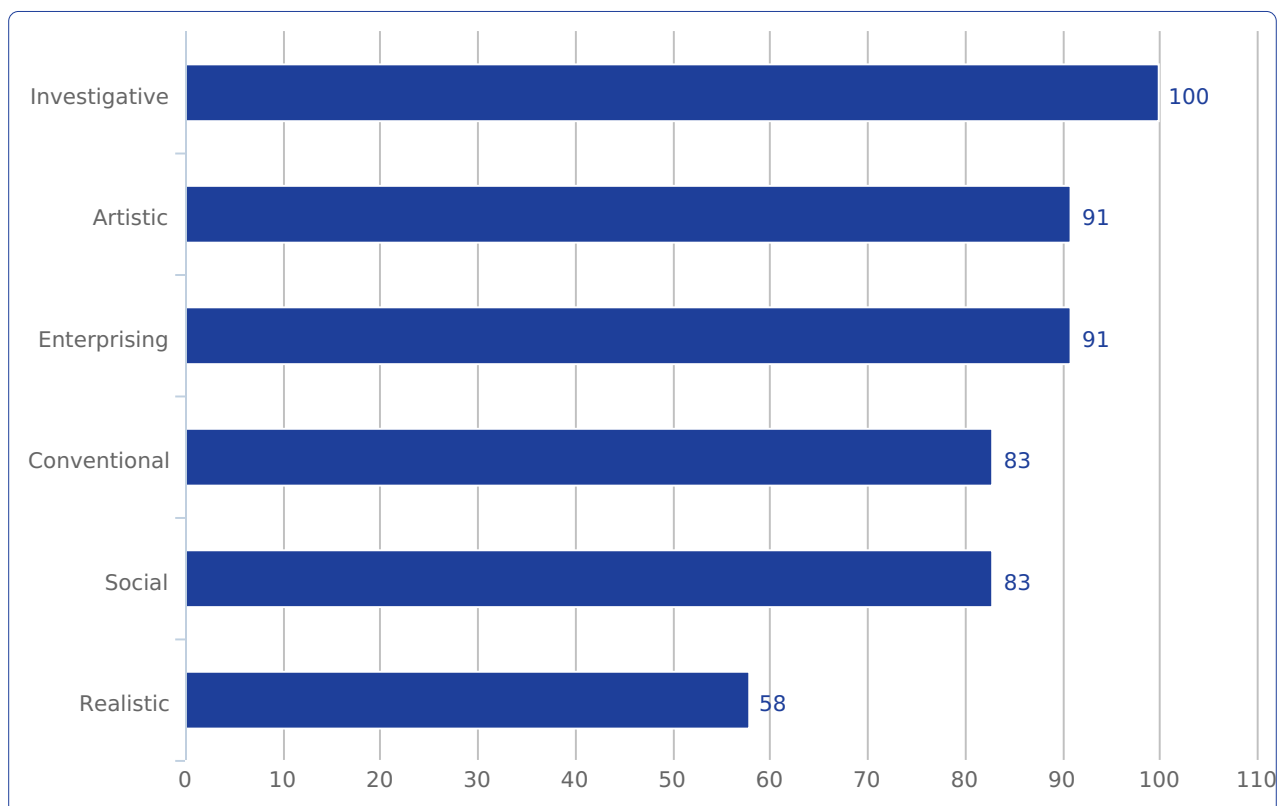
- Open-minded and flexible
- Very creative
- Idealistic
- Passionate and energetic
- Dedicated and hard-working

Result of the Career Interest

● Your Career Interest Types

The Career Interest Assessment will help you understand which careers might be the best fit for you. It is meant to help you find careers that you might enjoy. Understanding your Top career interest will help you identify a career focus and begin your career planning and career exploration process.

The Career Interest Assessment (CIA) measures six broad interest patterns that can be used to describe your career interest. Most people's interests are reflected by two or three themes, combined to form a cluster of interests. This career interest is directly linked to your occupational interest.



Analysis of Career Interest

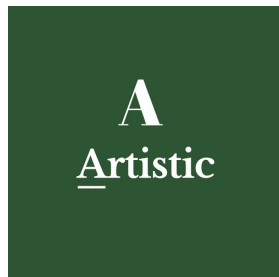
● Your Career Interest Analysis

Investigative-HIGH



- You are analytical, intellectual, observant and enjoy research.
- You enjoy using logic and solving complex problems.
- You are interested in occupations that require observation, learning and investigation.
- You are introspective and focused on creative problem solving.
- You prefer working with ideas and using technology.

Artistic-HIGH



- You are imaginative and enjoy creative activities.
- You encourage originality and use of imagination in a flexible, unstructured setting.
- You are generally impulsive and emotional.
- You tend to communicate in a very expressive and open manner.
- You seek opportunities for self-expression through artistic creation.
- You like to work with ideas and things.

Enterprising-HIGH



- You are energetic, ambitious, adventurous and confident.
- You are skilled in leadership and speaking.
- You generally enjoy starting your own business, promoting ideas and managing people.
- You are often effective public speaker and are generally sociable.
- You like activities that require to persuade others and leadership roles.
- You like the promotion of products, ideas, or services.

Analysis of Career Interest

● Your Career Interest Analysis

Social-MEDIUM



- You are humanistic, idealistic, responsible and concerned with the welfare of others.
- You enjoy participating in social activities, helping, training, or counselling others.
- You communicate in a warm, cheerful, tactful manner and can be persuasive.
- You like to solve problems through discussions and utilize interpersonal skills.
- You are cooperative, friendly, generous, helpful and idealistic.
- You like to work with people.

Conventional-MEDIUM

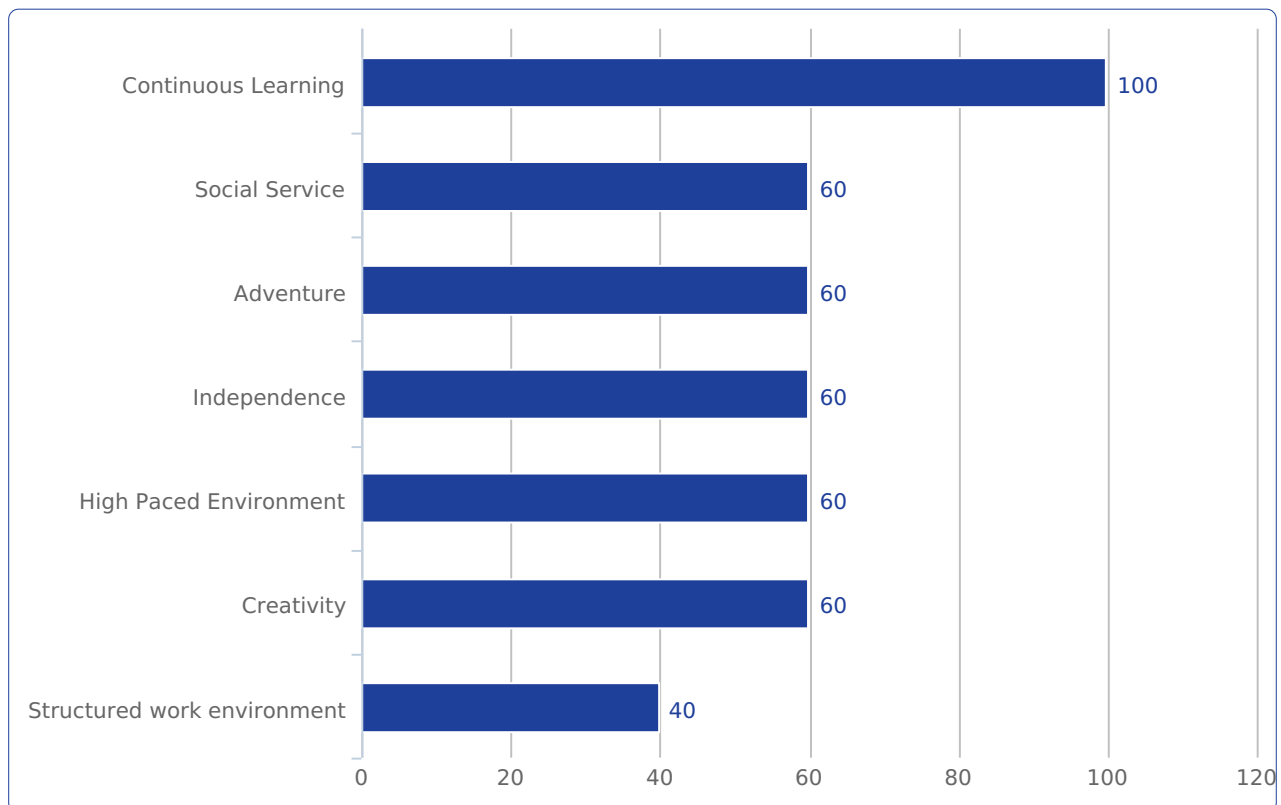


- You are efficient, careful, conforming, organized and conscientious.
- You are organized, detail-oriented and do well with manipulating data and numbers.
- You are persistent and reliable in carrying out tasks.
- You enjoy working with data, details and creating reports.
- You prefer working in a structured environment.
- You like to work with data, and you have a numerical or clerical ability.

Result of the Career Motivator

● Your Career Motivator Types

Values are the things that are most important to us in our lives and careers. Our values are formed in a variety of ways through our life experiences, our feelings and our families. In the context of Career Planning, values generally refer to the things we value in a career. Being aware of what we value in our lives is important because a career choice that is in-line with our core beliefs and values is more likely to be a lasting and positive choice



Analysis of Career Motivator

● Your Career Motivator Analysis

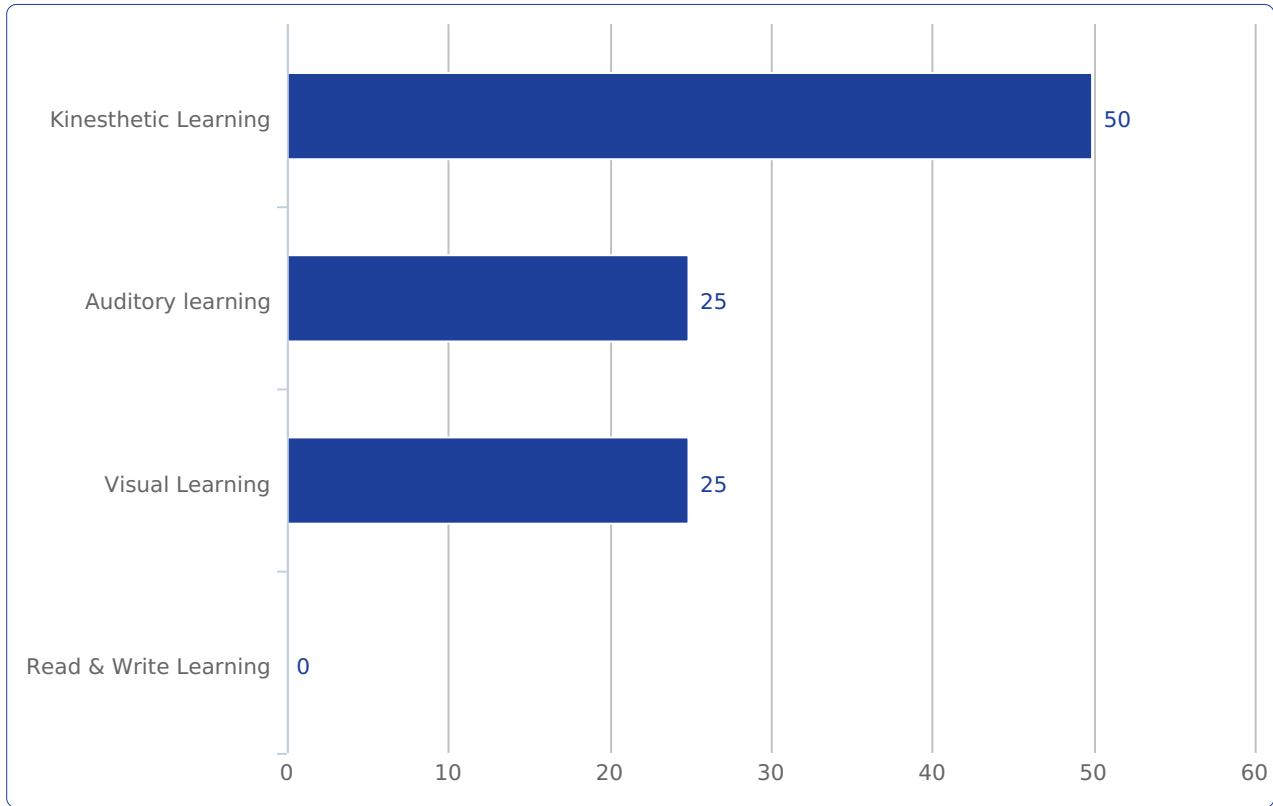
Continuous learning-HIGH

Continuous Learning

- You like to have consistent professional growth in your field of work.
- You like to work in an environment where there is need to update your knowledge at regular intervals.
- You like it when your work achievements are evaluated at regular intervals.

Result of the Learning Style

● Your Learning Style Types



Analysis of Learning Style

● Your Learning Style Analysis

Kinesthetic learners

- Kinesthetic (or tactile) learners learn best by touching and doing.
- Hands-on experience is important to kinesthetic learners.
- It includes demonstrations, simulations, videos and movies of “real” things, as well as case studies, practice and applications.
- Sometimes, it can be difficult for the individuals with this learning preference to sit still for long period of time.





Learning improvement strategies

- Skim through reading material first to understand the theme or main idea.
- Move around as you read aloud or study; walk and read; work in a standing position.
- Record notes and listen to it while exercising.
- Take frequent study breaks.
- Listen to music while studying.
- Sit in front of the classroom.
- Stay actively engaged in class: take notes, write key points, draw charts.
- Create hands-on learning when possible.
- Use models, extra lab time, visit museums or places that connect to course material.
- Create cards for processes.
- Colour code the primary information.
- Limit information; use keywords, symbols or arrange in order; shuffle and repeat.
- Type over notes from text and class.
- Create spreadsheets, tables, charts to organize material.

Result of the EQ

● Your EQ Types

Emotional intelligence indicates our ability to understand and make sense of our emotions both within ourselves and in our relationships with others. Candidates who demonstrate high levels of EI are better at understanding themselves and others, making confident decisions and expressing their views.

Emotional Self Awareness		Medium - 57%
Managing Emotions		Medium - 60%
Motivation		High - 77%
Empathy		Medium - 60%
Relationship Management		High - 73%

Analysis of EQ

● Your EQ Analysis

Emotional Self Awareness

- Self-Awareness is the ability to recognize and understand your moods, emotions and drives, as well as their effect on others.
- Your result indicates that your emotional self-awareness level is medium. You may not always be aware of your typical emotional responses to different situations and how your emotions influence your behaviour and affect those around you.

Recommendations

- Observe the ripple effect of your emotions.
- Revisit your values.
- Seek feedback.

Managing Emotions

- Emotions self-management is your ability to manage stress, stay honest, take responsibility for your performance & behaviour, handle change, be open to new ideas.
- Your result indicates that your emotional self-management level is medium. You are not always able to manage your emotions, impulsive feelings and behaviours. Sometimes you find it challenging to adapt to changing circumstances.

Recommendations

- You can engage in activities that allow you to get in touch with your emotions (e.g. writing in a journal, meditating, etc.).
- When you are angry or anxious breath right and Count to Ten.
- Prepare an emotion vs reason checklist.

Analysis of EQ

● Your EQ Analysis

Motivation

- Motivation is your ability to constantly try to improve, align yourself with the goals of a group, be ready to act on opportunities, pursue goals persistently despite setbacks.
- Your result indicates that your motivation level is very high. You can take the initiative and persevere in the face of obstacles and setbacks. You have a strong drive to achieve your goals.

Empathy

- Empathy indicates your ability to recognize how people feel, anticipate other's needs, work with many different types of people, understand why others act in specific ways.
- Your result indicates that your empathy level is medium. You may be viewed as somewhat lacking in interpersonal warmth and concern for others. Sometimes you find it challenging to understand the emotions, needs, and interests of other people.

Recommendations

- Listen to opposing viewpoints and admit when you are wrong.
- Work at becoming a better listener.
- Acknowledge the other Person's Feelings

Relationship Management

- Relationship management indicates your ability to communicate clearly, influence & lead others, cause positive change, manage conflicts, build bonds with others by cooperating.
- Your result indicates that your relationship management ability is Very high. You know how to develop and maintain good relationships, communicate clearly, inspire and influence others, work well in a team, and manage conflict.

Skills and Abilities

● Your Skills and Abilities

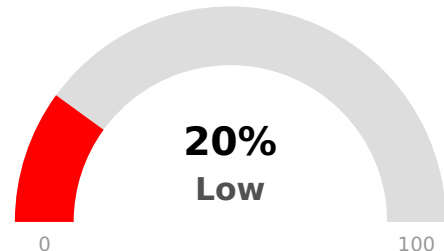
The skills & abilities scores will help us to explore and identify different ways to reshape your career direction. This simple graph shows how you have scored on each of these skills and abilities. The graph on the top will show the average score of your overall skills and abilities.

Overall Skills and Abilities

56% - Average

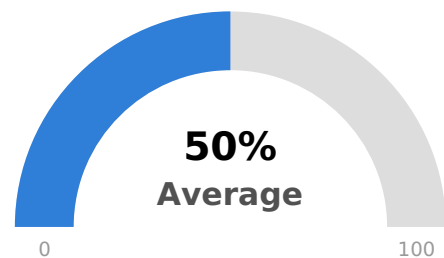
Numerical Ability

- Your numerical skills need improvement.
- Numeracy involves an understanding of numerical data and numbers.
- Being competent and confident while working with numbers is a skill, that holds an advantage in a wide range of career options.



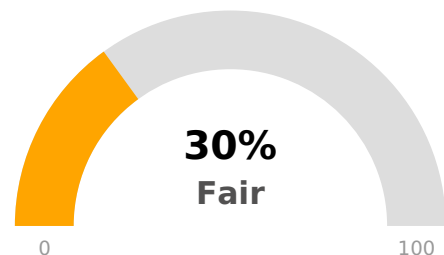
Logical Ability

- Your logical skills are average.
- Logical thinking is very important for analytical profiles.
- Being able to understand and analyze data in different formats is considered an essential skill in many career options.



Verbal Ability

- Your communication skills are fair.
- You need to develop your communication skills.
- Good verbal and written communication helps you to communicate your message effectively.

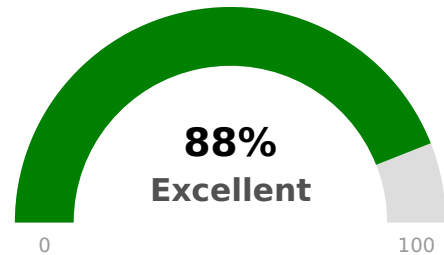


Skills and Abilities

● Your Skills and Abilities

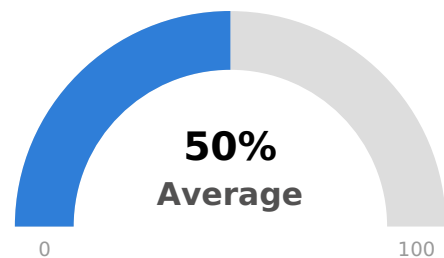
Clerical and Organizing Skills

- Your organizing & planning skills are excellent.
- It includes general organizing, planning, time management, scheduling, coordinating resources and meeting deadlines.



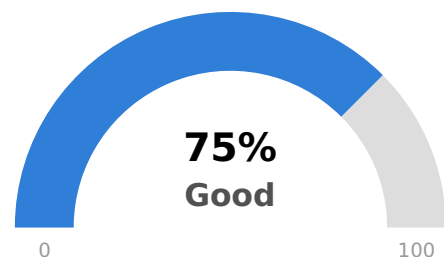
Spatial & Visualization Ability

- Your visualization skills are average.
- This skill allows you to explore, analyze, and create visual solutions.
- It is important in many academic and professional career fields.



Leadership & Decision making skills

- Your leadership & decision-making skills are good.
- It includes strategic thinking, planning, people management, change management, communication, and persuasion and influencing.
- These skills allow you to make decisions quickly, adapt to changing scenarios and respond to opportunities promptly.



Skills and Abilities

● Your Skills and Abilities

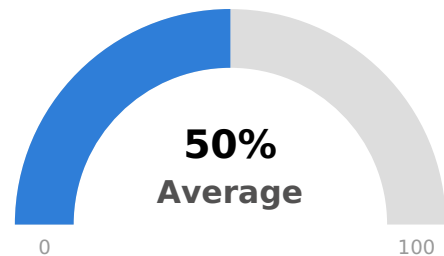
Social & Co-operation Skills

- Your social and cooperation skills are excellent.
- Social skills are important because they help you build, maintain and grow relationships with others.
- This skill is beneficial in the service industry and social causes.



Mechanical Abilities

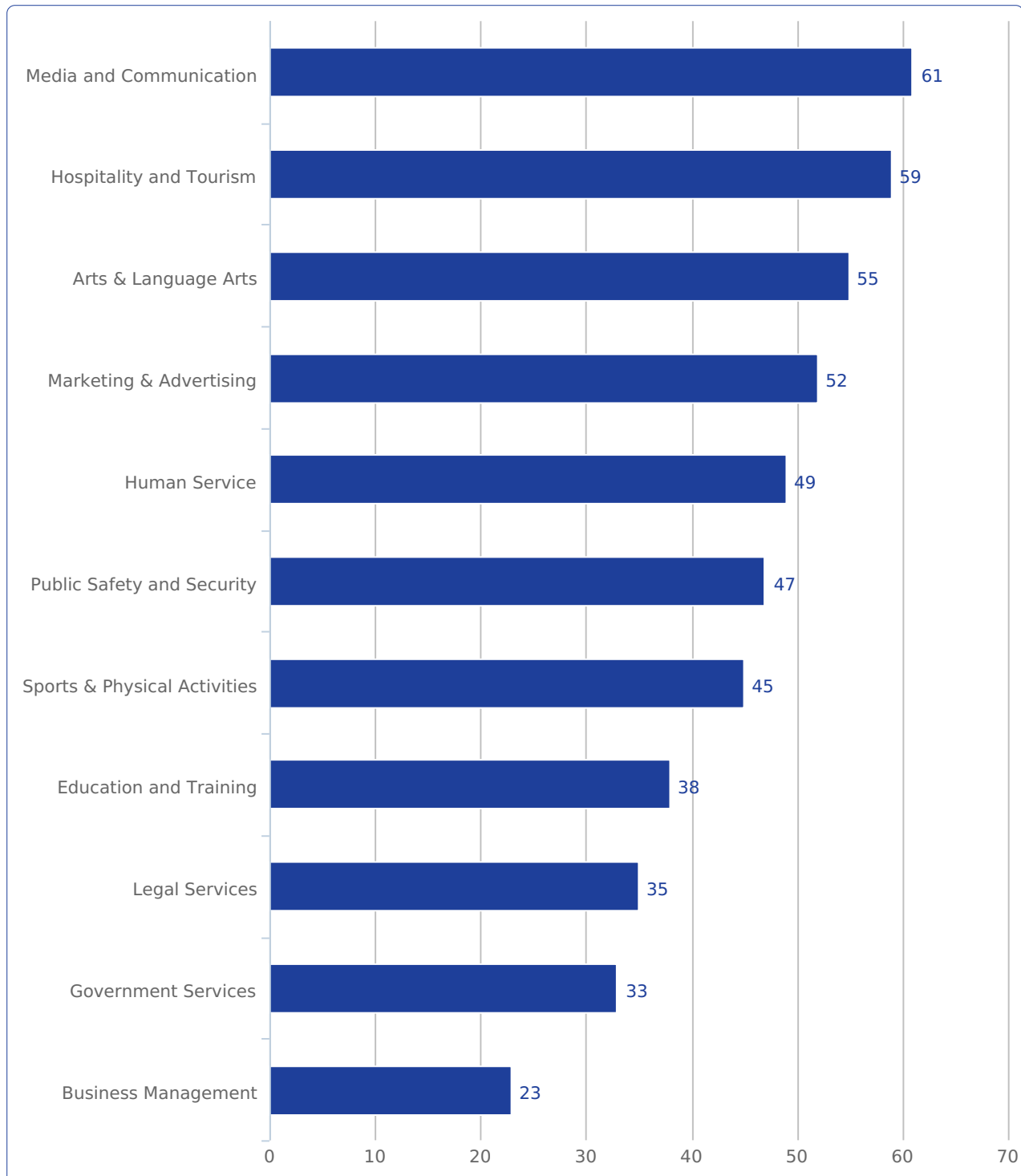
- The score indicates that your mechanical ability is average.
- This section evaluates your basic mechanical understanding and mechanical knowledge.
- This skill is required for many career options like engineering and mechanical services.



Career Clusters

● Your Career Clusters

Career Clusters are groups of similar occupations and industries that require similar skills. It provides a career road map for pursuing further education and career opportunities. They help you connect your Education with your Career Planning. Career Cluster helps you narrow down your occupation choices based on your assessment responses. Results show which career clusters would be best to explore. A simple graph report shows how you have scored on each of the career clusters.



Selected Career Clusters

● Your Selected 4 Career Clusters

Media and Communication

1

- Media studies graduates typically enter careers in the media, cultural and creative industries.
- Areas of work include television and radio, film and video, digital media, computer games, journalism, writing and publishing, PR and media practice.
- Journalism is a part of Mass Communication but Mass Communication isn't a part of Journalism.
- Provide information of current happenings in the society.

Hospitality and Tourism

2

- Hospitality and tourism professionals help people enjoy vacations and entertainment activities.
- It includes management, marketing and operations of hotels, restaurants, events and travel-related services.
- You might work at a restaurant, resort, sports arena, theme park, museum, or hotel.
- You might be involved in planning activities.

Arts & Language Arts

3

- Arts and communications professionals use creativity and talents on the job.
- You might work for an audience as a performer or artist.
- This includes painters, dancers, sculptors, actors, and singers.
- You might work behind the scenes to make a performance successful.
- This includes set designers, editors, broadcast technicians, and camera operators.

Selected Career Clusters

● Your Selected 4 Career Clusters

Marketing & Advertising



- Marketing professionals are involved in planning, managing, and performing marketing activities to reach organizational objectives.
- Marketing professionals help businesses promote products.
- You might advertise and promote products so customers want to buy them.
- You might develop a marketing plan for a small start-up company.

Career Path




● Your Career Paths





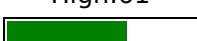



Career Cluster 1: Media And Communication				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
1	Journalism Editor, News Writer	High:73 	Low:30 	Develop
2	Mass Communication Journalist, Radio Jockey, Media Anchor	High:69 	Average:53 	Good Choice
3	International Relationships Political Advisor, IR Expert	Average:58 	High:68 	Optional
4	Public Relations & Corporate Communication Public Relations Specialist, Corporate Communication	Average:45 	High:68 	Optional

Career Cluster 2: Hospitality And Tourism				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
1	Culinary Arts Chef, Food Expert	High:68 	High:68 	Good Choice
2	Hotel Management Restaurant Manager, Hotel Manager	Average:56 	High:64 	Optional
3	Wedding Planner Wedding Event Manager, Event Consultant	Average:49 	High:69 	Optional

Career Path















● Your Career Paths

Career Cluster 2: Hospitality And Tourism				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
4	Event, Entertainment & Hospitality Event Manager, Hospitality Manager	Average:46 	High:64 	Optional
5	Airhostess Airhostess, Cabin Crew, Flight Steward	Average:46 	High:64 	Optional
6	Travel & Tourism Travel Consultants, Tour Managers	Low:23 	Average:52 	Avoid

Career Cluster 3: Arts & Language Arts				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
1	Content Writer Creative Writer, Story Teller	High:68 	High:60 	Good Choice
2	Liberal Arts Sociologist, Psychologist, Artist	High:64 	High:75 	Good Choice
3	Graphical Designing Graphical Designer, Logo Designer, Print Collateral Designer	High:61 	Average:43 	Good Choice
4	You Tuber Online Video Creator, Video Editor, Digital Marketer	High:60 	High:64 	Good Choice




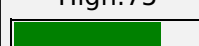
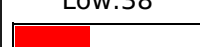
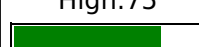

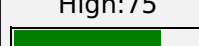
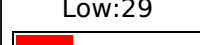

Career Path

● Your Career Paths

Career Cluster 3: Arts & Language Arts				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
5	Interior Designing Interior Designer, Home Decor Expert	High:60 	Average:58 	Good Choice
6	Web Designer, UI And UX Website Designer, UI, UX Expert	Average:59 	High:75 	Optional
7	Foreign Languages Foreign Language Interpreter, Language Translator	Average:57 	Average:50 	Optional
8	Multimedia, Animation, Gaming And VFX Animator, 3D Artist, Game Designer, Special Effects	Average:49 	Average:50 	Optional
9	Cosmetology And Beautician Cosmetologist, Stylist, Beauty Expert	Average:44 	Average:50 	Optional
10	Photography Photographer, Photo Editor, Special Effects	Average:44 	Average:50 	Optional
11	Sound Engineering/Design Recording Engineer, Sound Designer	Average:41 	Average:50 	Optional

Career Path







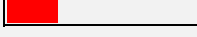

● Your Career Paths

Career Cluster 3: Arts & Language Arts				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
12	Product Designing Product Designing, Lifestyle Product Design	Low:38 	High:70 	Avoid
13	Accessory Design Jewelry Designer, Gemology, Earrings Fabricator	Low:38 	High:75 	Avoid
14	Fashion Designing Fashion Designer, Stylist, Costume Designer	Low:38 	High:75 	Avoid
15	Fine Arts - Drawing And Painting Fine Artist, Illustrator, Portrait Artist, Sculptor	Low:36 	High:75 	Avoid
16	Performing Arts Actor, Singer, Musician	Low:29 	High:75 	Avoid

Career Cluster 4: Marketing & Advertising				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
1	Digital Marketing Digital Marketing Specialist, SEO Specialist	High:60 	Average:51 	Good Choice
2	Advertising And Communication Advertising Managers, Brand Managers	Average:54 	High:64 	Optional







Career Path

● Your Career Paths

Career Cluster 4: Marketing & Advertising				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
3	Visual Merchandiser Fashion Communication, In-Store Marketing Associate	Average:51 	High:67 	Optional
4	Marketing Marketing Manager, Product Marketing	Average:46 	High:68 	Optional
5	Entrepreneurship & Management Entrepreneur, Business Head	Average:43 	Average:52 	Optional
6	Professional Sales Sales Executive, Sales Head, BDM	Low:26 	Average:53 	Avoid

Career Path

● Your Career Paths

Career Cluster: Other Recommendations				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
1	Technical training Technical Trainer	High:63 	High:60 	Good Choice
2	Corporate Trainer Corporate Trainer, Coach, Motivator	High:61 	High:65 	Good Choice
3	Home Science Healthcare Industry, Teaching and Research	High:61 	High:60 	Good Choice

Favourite Career Path

● Your Favourite Career Path : Culinary Arts

Career Cluster : Hospitality and Tourism

#	Career Path	Career Profile	Psy. Analysis	Skill and Abilities	Comment
1	Culinary Arts	Chef, Food Expert	High:68% <div style="width: 68%; height: 10px; background-color: #2e8b57;"></div>	High : 68% <div style="width: 68%; height: 10px; background-color: #2e8b57;"></div>	Good Choice

Scenarios

1. **Top Choice** - You have the highest degree of interest and skills to pursue this career path. You will excel in the fields mapped to this career path.
2. **Good Choice** - This Career path will be a good match for you as your interest and skills & abilities are correctly aligned.
3. **Optional** - You have adequate interest level and skills & abilities to pursue this career path. However, this can be pursued if you are not pursuing your top choice or good choice.
4. **Develop** - Developing the skills and abilities required for this career path can increase your probability of success in this career path.
5. **Explore** - Explore options where you have higher interest and skills and abilities than this career path.
6. **Avoid** - You either have very less skills & abilities or very less interest in this career path. In both cases, it is suggested to avoid this career path.

Work Nature

● Work Nature : Culinary Arts

- They plan, direct, or supervise food preparation or cooking activities of multiple kitchens or restaurants in an establishment such as a restaurant chain, hospital, or hotel.
- Determine how food is presented and create decorative food displays.
- Prepare and cook foods of all types, either regularly or for special guests or functions.
- Experiment with recipes and suggest new ingredients.
- Check the quality of raw or cooked food products to ensure that standards are met.
- Monitor sanitation practices to ensure that employees follow standards and regulations.
- Estimate amounts and costs of required supplies, such as food and ingredients.
- Instruct cooks or other workers in the preparation, cooking, garnishing, or presentation of food.
- Supervise or coordinate activities of cooks or workers engaged in food preparation.
- Inspect supplies, equipment, or work areas to ensure conformance to established standards.
- Determine production schedules and staff requirements necessary to ensure the timely delivery of services.
- Check the quantity and quality of received products.
- They coordinate planning, budgeting, or purchasing for all the food operations within establishments such as clubs, hotels, or restaurant chains.
- Analyze recipes to assign prices to menu items based on food, labour, and overhead costs.
- Meet with sales representatives to negotiate prices or order supplies.
- Recruit and hire staff, such as cooks and other kitchen workers.

Education Road Map

● Your Education Road Map : Culinary Arts

The Education road map will give you a clear idea of subjects that you should choose at a different level of your career path. You can choose any one of these courses to succeed in your career.

Stages	Subjects	Education Subjects	Occupations
Higher Education /Career Courses	Courses Graduation	<ul style="list-style-type: none"> • B.Sc. in Culinary Arts • Graduation In Hotel Management • Bachelors in Catering Technology and Culinary Arts, Graduation in Culinary Arts • Bachelor of Science- Food and Beverage Service • Graduation in Hospitality Management • B.Sc in Hotel Management and Catering • B.Sc in Food Science 	<ul style="list-style-type: none"> • Culinary Chef • Master Chef • Baker • Pastry Chef
	Courses Post Graduation	<ul style="list-style-type: none"> • Post Graduation in Hotel Management • Post Graduation in Culinary Arts • Post Graduation in Food and Beverage Service • Master in Hospitality • M.Sc in Hotel Management and Catering • M.Sc in Food Science • Masters in Catering Technology and Culinary Arts 	

Education Road Map Continued

● Your Education Road Map Cont. : Culinary Arts

Career Development/Career Change	Career Advancement	<ul style="list-style-type: none">• Diploma in Bakery and Confectionery• Diploma in Patisserie and Confectionery• Craftsmanship Course in Food Production and Patisserie• Diploma in Food Production and Culinary Arts
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Career Path Analysis

● Your Career Path Analysis : Culinary Arts

The Career Path Analysis contains four important parameters to have a better insight into the most suitable career path. These factors are fees for studying the primary courses needed for this career, demand for the skills in this career path, salary offered, level of preparation required on your part to pursue this career.

1. Fees	<input type="text"/>	Medium
2. Demand	<input type="text"/>	Medium
3. Salary	<input type="text"/>	Medium
4. Level Of Preparation	<input type="text"/>	Medium

Summary Sheet

- Our career assessment is based on the concept of correlation theory and various psychometric and statistical models.**

Career Personality	Introvert + iNtuitive + Feeling + Perceiving
Career Interest	Investigative + Artistic + Enterprising
Career Motivator	Continuous Learning
Learning Style	Kinesthetic Learning
EQ	Motivation
Skills & Abilities	Numerical Ability[3%] +Logical Ability[50%] +Verbal Ability[30%] Clerical and Organizing Skills[88%] +Spatial & Visualization Ability[50%] +Leadership & Decision making skills[75%] Social & Co-operation Skills[100%] +Mechanical Abilities[50%] +
Selected Clusters	Arts & Language Arts+Marketing & Advertising+Hospitality and Tourism+Media and Communication
Favourite Career Path	Culinary Arts